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# Meet us at the MOOC!

**Free six-week online course in general semantics on Canvas Network [www.canvas.net](http://www.canvas.net) beginning Jan. 13, 2014.**

Starting January 13, 2014, a free online course in general semantics will be offered on Canvas Network ([www.canvas.net](http://www.canvas.net)). Canvas is a leading platform for delivering massive open online courses (MOOCs)

**General Semantics: An Approach to Effective Language Behavior** will be available to anyone in the world with Internet access. The six-week course is based on a for-credit course offered by Manchester University (Indiana) and taught by Mary Lahman, Ph.D., Professor of Communication Studies at Manchester, Greg Thompson, Ph.D., Brigham Young University, and Steve Stockdale, former executive director for the Institute of General Semantics.

The course provides an introduction to General Semantics – the study of how we transform our life experiences into language and thought. Students will learn how language habits and behaviors – how they think about and share experiences – are what make them uniquely human. In other words, students will discover the critical, but sometimes subtle,

distinctions between what happens in their lives and how they talk about what happens.

This course has been designed specifically for the unique online environment enabled by Canvas Network. The interdisciplinary course will include material from communication studies, neuroscience, and cultural anthropology, in addition to visual and auditory demonstrations, music and social media, and collaborative interactions with fellow learners. These types of learning experiences allow students to not only learn about more effective language behaviors, but also practice those new behaviors in order to communicate more effectively and appropriately in interpersonal and organizational contexts.

The course will be conducted in English. There is no cost to enroll and no cost for materials. Registration begins December 1, 2013, at [www.canvas.net](http://www.canvas.net).



**Manchester**  
University